

July 2009

A progressive way to focus on CKI service partners

Dear Circle K International member,

One of the aspects that CKI is different from other collegiate service organizations is the international partnerships with larger organizations. The 2008-09 CKI Board came together wanting to create a better way to promote the utilization of its service partners as well as to create a week of service pride for every club. With long deliberations, the concept of CKI Service Week surfaced with the main objective to work with at least one service partner.

The CKI board hopes that each club will look at CKI Service Week as a way to increase awareness for its service partners: Better World Books, Students Team Up to Fight Hunger, UNICEF and March of Dimes, as well as increase awareness of CKI on a collegiate campus through creative ways.

A final goal the CKI board wants to accomplish with this new “event” is the best possible club officer transition between the incoming and outgoing club boards. With CKI Service Week, March 29-April 4 (ending with Kiwanis One Day), it encourages and fosters interaction between the two boards.

Please watch for information from the CKI Service and Marketing and Kiwanis-family relations committees for ways to engage your club in CKI Service Week.

In service, leadership and fellowship, I remain sincerely,

J.J. Sadler
2008-09 Sub-region C International Representative

THE LOGISTICS

- To promote utilization of the CKI service partners
 - Better World Books
 - STUFH
 - UNICEF
 - March of Dimes
- To promote Kiwanis-family relations
 - Kiwanis One Day
- To promote CKI's service initiative
 - “Focusing on the Future: Children”

THE CRITERIA FOR RECOGNITION

- Performing three or more projects themed after the CKI service initiative
- Performing at least one project with a CKI service partner
- Participating in Kiwanis One Day

THE 2008-2009 CKI EXECUTIVE COMMITTEE

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