

Report of the Circle K International Board Committee On Membership Development & Benefits To the Circle K International Board of Representatives

September 10, 2007

Names of Committee Members:

Carrie Johnson – Chair
Kristen Reed - Member

Meetings:

- September 10, 2007
 - Members Present: Carrie Johnson and Kristen Reed.

Committee Directives:

For Consent Agenda:

Directive #1: Survey the Members to Enhance Membership Development and Current Membership Benefits.

Directive #2: Enhance the International Web site to improve access to resources.

Directive #3: Recognize outstanding members, clubs, divisions, districts, and sub-regions through recognition programs.

Directive #4: Improve and update the New Member Orientation Program.

Directive #5: Collaborate with the Marketing and Kiwanis Family Relations Committee to develop new and innovative materials, forms of communication, and other means of communication.

Directive #6: Update and make improvements on Circle K International educational materials.

Update as of October 30th, 2007

Committee Directives:

For Consent Agenda:

Directive #1: Survey the Members to Enhance Membership Development and Current Membership Benefits.

Directive #2: Enhance the International Web site to improve access to resources.

Directive #3: Recognize outstanding members, clubs, divisions, districts, and sub-regions through recognition programs.

Directive #4: Improve and update the New Member Orientation Program.
Recommendations were completed in September and sent to the CKI Staff and President Badali for changes to the NMOP.
COMPLETED

Directive #5: Collaborate with the Marketing and Kiwanis Family Relations Committee to develop new and innovative materials, forms of communication, and other means of communication.

Directive #6: Update and make improvements on Circle K International educational materials.

Sent for CKI Board Approval for November iBoard Meeting

Directive #7: Evaluate and Develop Club Building Materials specifically catered to Community Colleges.

Directive #8: Evaluate and make recommendations to improve our CKI Awards and Recognition Programs.

Directive #9: Update our current CKI documents to be Black and White printing friendly.

Directive #10: Publish materials periodically on membership highlights.

Directive # 11: Work with CKI Staff to mobilize a corporate sponsorship search.