

January 25, 2008

Executive Committee

The Executive Committee has had the sub-committee focusing on proposing possibilities for fiscal responsibility in the International organization. While we continue to investigate the possibility of club fees, research is still being done to investigate the best possible decision. The Executive Committee met recently to set up an agenda for amendment writing and new educational pieces for the membership. The committee is also hoping to host an online chat concerning all written amendments so that we are able to discuss and make any changes.

Marketing and Kiwanis Family Relations Committee

The MKFR Committee is starting the new year right with a new MKFR Marketing Tip of the Month. We are underway with working on changing the Key to College materials, as well as developing a Key to the Future, since not all high schoolers move on to higher education. MKFR will also be working with the MDB committee to look for some corporate sponsors for Circle K. We have completed the first issue of the iBoard Meeting Happening's newsletter that was distributed to the KCI and KI boards. We are also looking into different products to be placed in the CKI store, as well the production of a new PR manual!

Membership Development and Benefits Committee

The MD&B Committee has completed converting many graphic standard pieces into black and white printable documents. In addition, the second issue of theBUZZ will be coming out in the next few days which will continue to offer the membership a great over view of the benefits that they have of being members of CKI. The committee is also continuing to chip away and complete directives.

Service Committee

The Service Committee has been working with the LSSP Committee to finalize logistical details. The project has been chosen, which has enabled the committee to look into other aspects of the week. The committee has also begun work on even more types of promotion of the Six Cents Initiative. There has also been work done to create more educational materials regarding the Tomorrow Fund. Overall, the committee is going strong and is working to accomplish all of their directives.

All International Committees welcome ideas, comments, questions and concerns from all members of CKI. Please do not hesitate to contact any international board member. For more information about specific committees, please contact the respective committee chair.

Executive:
Marketing & Kiwanis Family Relations:
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Service

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